

StorefrontMB

Imagine the future of our shared spaces

Annual Report 2023



LAND ACKNOWLEDGEMENT

Storefront Manitoba's work is located on ancestral lands, on Treaty 1 Territory, on the homeland of the Red River Métis. We acknowledge that our drinking water is sourced from Shoal Lake First Nation. With this in mind, Storefront is committed to moving forward in the spirit of reconciliation and collaboration.

Indigenous teachings provide a unique perspective on how we relate to the land that offers solutions to many of the challenges we face in contemporary society including the climate crisis and widespread inequity. The era of reconciliation reminds us that the landscapes we highlight in our work are sacred and contested grounds.

MESSAGE FROM THE CHAIR

As we pass another winter solstice, we find ourselves again in the darkest days of the year and in times troubled with conflict and crisis. In the midst of this all-too-familiar pattern, hope comforts us. Design is inherently about hope. Driven by hope, we plan, we test, we collaborate, seeking the realization of a better future. Storefront celebrates the role that design plays in achieving this better future. Our refined Mission Statement attempts to capture just that. We are:

Celebrating design ideas that transform our shared spaces toward a sustainable built world that inspires and benefits all.

This one, hope-filled statement succinctly answers a question which we never cease to pose to ourselves at SfMB: what are we as an organization actually trying to do?

Celebrating. There is much in our province to take pride in. Of course, we tend to be modest prairie folk, but SfMB is about recognizing what is good and what makes it good and who made it good. By recognizing successes in urban design, by hosting discussions and extending the public discourse on design issues, we can demonstrate qualities that are worth celebrating.

Design ideas. Ideas are often the first step in moving a mountain. Ideas fuel the engine of progress, steering our world towards innovation and evolution. Everyone is capable of coming up with and engaging with ideas.

Transform. They say that the only constant is change. With change comes the possibility of change for the better. Buildings, spaces, areas, and communities must be designed to support critical functions like livability and sustainability. These lenses help us to identify opportunities for improvement.

Shared spaces. Shared spaces cultivate collaboration, fostering connections and synergies that enrich collective experiences and promote community bonds. Shared spaces are where we can experience collective joy and loss and demonstrate how much we have in common.

Sustainable built world. Design is not solely about aesthetic appearance but about successfully integrating form and function, improving life and well-being overall and reducing harm to our natural environment

Inspires. Inspiration literally means taking in air. Oxygen is essential for life, as is living in places that not only support life functionally but that lift our spirits and make us feel like there is a great 'fit' that affords us a 'sense of place'

Benefits all. SfMB is a public-facing initiative that promotes liveability for all. There can be no community that is not inclusive. Diversity makes us stronger and better. Storefront believes that design is only relevant when it is democratic and serves our highest humanitarian values.

The significance of design in shaping our cities cannot be overstated. Design is the silent orchestrator that weaves together the threads of functionality, aesthetics, and human experience into the tapestry of urban landscapes. In essence, design matters because it is the blueprint for a better, more harmonious future.

Sincerely,



Richard Derksen
Board Chair, Storefront Manitoba



Four Nesting Loops by Thom Fougere, Benchmark Design Competition, Photography by Leif Norman

ABOUT STOREFRONT MANITOBA

Storefront Manitoba is a not-for-profit organization with charitable status that advances critical discussion, exploration, and celebration of design culture in Manitoba. Storefront Manitoba's mission is to celebrate design that transforms our shared spaces towards a sustainable built world, inspiring and benefitting all. It offers an accessible wide range of programming to the broader community, while also working to support discussion and cross-pollination within the design community itself. Storefront aims to increase the voice and value of the experiential and spatial design disciplines through ongoing events and diverse happenings.



MISSION

Celebrating design ideas that transform our shared spaces toward a sustainable built world that inspires and benefits all.

OBJECTIVES

To advance the awareness and appreciation of design in the built and natural environment in Manitoba through public engagement;

To provide an inclusive platform for the exchange of design knowledge through research, publications, exhibitions, lectures and special events;

To advocate for critical discussion, exploration, and innovation of architecture and its allied design professions; and

To improve the quality of design in the built environment in Manitoba through collaborative partnerships.



AUDIENCE

Public, Policymakers, Private Sector, and Design Community



- Rising Construction Costs
- High Inflation Rates
- Lagging Income/Support Levels
- Low Vacancy Rate = Not enough stock



Winnipeg Design Festival, Values for a Liveable City, photography by Leif Norman

ONGOING INITIATIVES



WINNIPEG DESIGN FESTIVAL

An annual design festival



TABLE FOR 1200

SfMB's premier fundraiser



BENCHMARK

A bench design competition



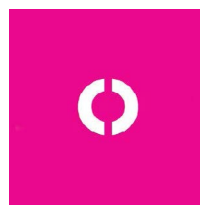
COOL GARDENS

An outdoor installation competition



BAR NANO

SfMB's mobile bar



COMMERCE DESIGN AWARDS

A design contest and award ceremony



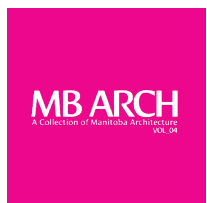
COOL DIGS

A snow sculpture competition



FRONTLINES

Architectural discussions



PUBLICATIONS

MB ARCH Series, David Penner Architect, Cool Gardens



ON THE BOARDS

An architectural critique series



DESIGN MATTERS

Video series on the value of design



DESIGN MATTERS

Pop-up Installations



Stack by Hereby Architectural, Cool Digs Snow Fort Competition, photography byStationpoint

RECENT HIGHLIGHTS

PERSONAL BUBBLE
 LITTLE RED LIBRARY RETURNS
 ARCHTOURS
 OF ALL POSSIBLE FUTURES
 DESIGN MONTH PHOTO TOUR
 COUNTERMAPPING
 FRONTLINES
 FEATURE FRIDAYS
 TABLE FOR 1200 MORE
 COOL GARDENS
 ART + ARCH BY BIKE
 CREATIVE PLACEMAKING
 JANES WALK
 VALUES FOR A LIVEABLE CITY
 SHED TO CHINATOWN CHARRETTE
 COOL DIGS
 FRONTLINES
 STOREFRONT'S TABLE FOR 1200
 FROM THE ARCHIVES
 BENCHMARK VICTORIA BEACH
 BIG IDEAS
 DESIGN MATTERS
 VALUES FOR A LIVEABLE CITY
 PROJECTS IN PARKS
 ARCHTOURS
 RE-EXPOSE PHOTO COMPETITION
 REVEAL TALK SERIES
 RENDEZVIEWS
 RE-VIBE NUIT BLANCHE
 GREEN DREAMS + STEEL BEAMS
 COOL DIGS
 LIGHTS ON THE EXCHANGE
 SERIOUS PEOPLE TRYING TO BE FUNNY
 RIVER TRAIL MAP
 TABLE FOR 1200 10TH ANNIVERSARY
 MB ARCH
 WINNIPEG DESIGN FESTIVAL
 DESIGN MATTERS 2
 BENCHMARK 2024
 DESIGN COMPETITION AT THE LEAF

SPRING
2022



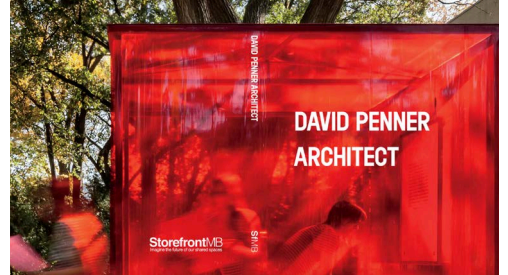
FALL
2022



SPRING
2023



FALL
2023



2024
AND
BEYOND





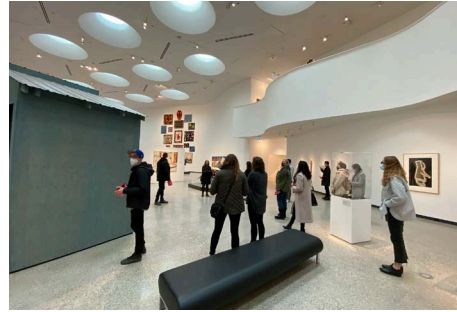
Winnipeg Design Festival, Movie Night, photography by Leif Norman

ANNUAL REACH

6000+
Event Attendees



25+
Firms Showcased



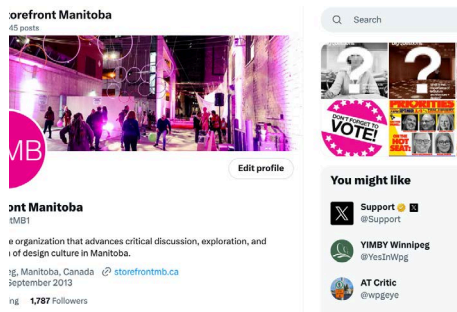
50+
Volunteers



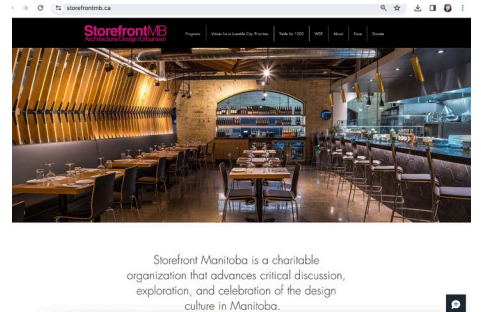
4763
Instagram Followers



1788
Twitter Followers



1473
Average Monthly Website Views



20+
Partners and Funders

MANITOBA ASSOC OF ARCHITECTS
 MB ASSOC OF LANDSCAPE ARCHITECTS
 PROF INTERIOR DESIGNERS ASSOC OF MB
 MB PROF PLANNERS INSTITUTE
 FACULTY OF ARCH AT U OF M
 CANADA COUNCIL FOR ARTS
 MANITOBA ARTS COUNCIL
 WINNIPEG ARTS COUNCIL
 CULTURE DAYS
 NUIT BLANCHE
 DOWNTOWN BIZ
 EXCHANGE BIZ
 OSBORNE VILLAGE BIZ

WINNIPEG ARCH FOUNDATION
 BUILDING EQUALITY IN ARCHITECTURE
 U OF M CENTRE FOR PROF + APPLIED ETHICS
 FORKS MARKET
 CITY OF WINNIPEG
 WINNIPEG FREE PRESS
 MAIN STREET PROJECT
 RED ROAD LODGE
 URBAN IDEA
 FLASH PHOTOGRAPHIC FESTIVAL
 BIKE WINNIPEG
 ARCHISHORTS



BUILDING LEGACIES
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Winning Installation of Benchmark 2023 Unveiled in Victoria Beach, Manitoba

The winning installation of Benchmark 2023, by Thom Fougere, was recently unveiled in Victoria Beach, Manitoba.

By Canadian Architect On Oct 10, 2023

Share f X in



No, it's your washroom

UNILOCK
PAVERS & WALLS



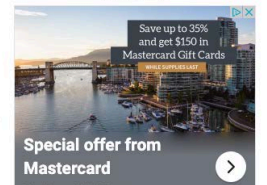
Winnipeg's Little Red Library reopens after arson thanks to community support

2 years ago | 1:29

Winnipeg's Little Red Library reopens after arson thanks to community support

2 years ago | News | 1:29

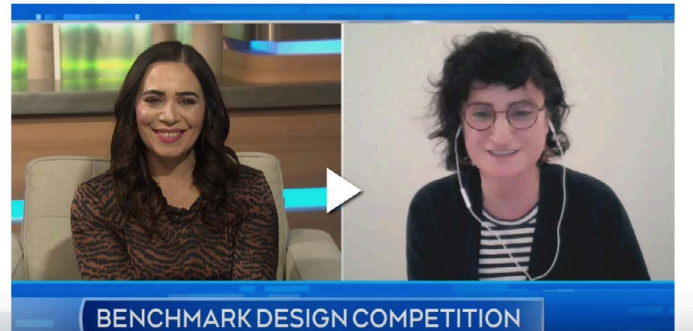
Last spring, Winnipeg's Little Red Library was severely damaged due to an arson incident. But thanks to support from the community, the bright red cube full of books is back open, says Chris Wiebe, a board member at non-profit organization Storefront Manitoba.



Special offer from Mastercard

WINNIPEG News

Competition bringing new installation to Victoria Beach trail



BENCHMARK DESIGN COMPETITION

CBC NEWS
WINNIPEG

NEWS VIDEO SHOWS ABOUT LOCAL

BREAKING NEWS: Israeli official says 2-3 week 'window' for Gaza war amid ceasefire pressure



Snow fort building contest launching in Winnipeg

SNOW FORT BUILDING COMPETITION
LAUNCHING IN WINNIPEG THIS WINTER

00:44 / 01:08

If it's cool and you dig it, enter it in Cool Digs

Cool Digs, presented by Storefront Manitoba and Winnipeg Trails, is designed to inspire people to celebrate being outside, contest co-curator Anders Swanson explains.



A Winnipeg organization is planning a dinner for 1200 people

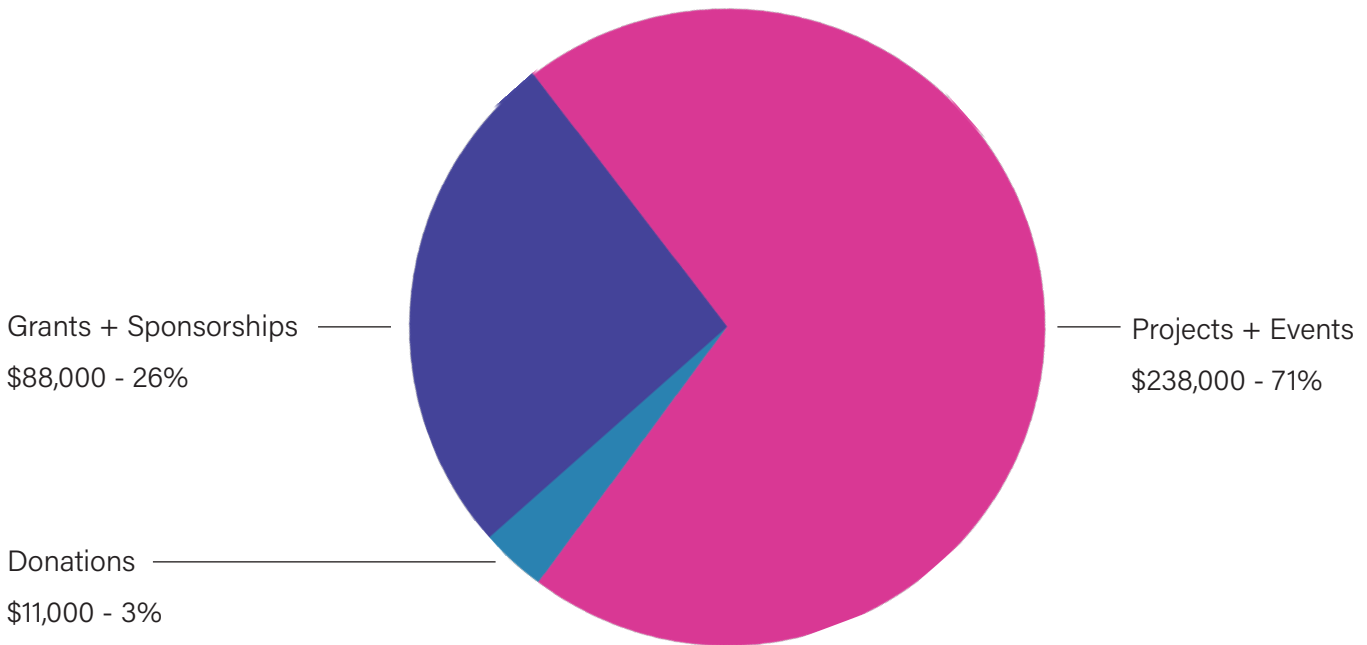
7 months ago | Radio | 6:50

Chair of Storefront Manitoba Richard Derksen talks to CBC's Marcy's Markusa about their upcoming fundraising event "Table for 1200 more"

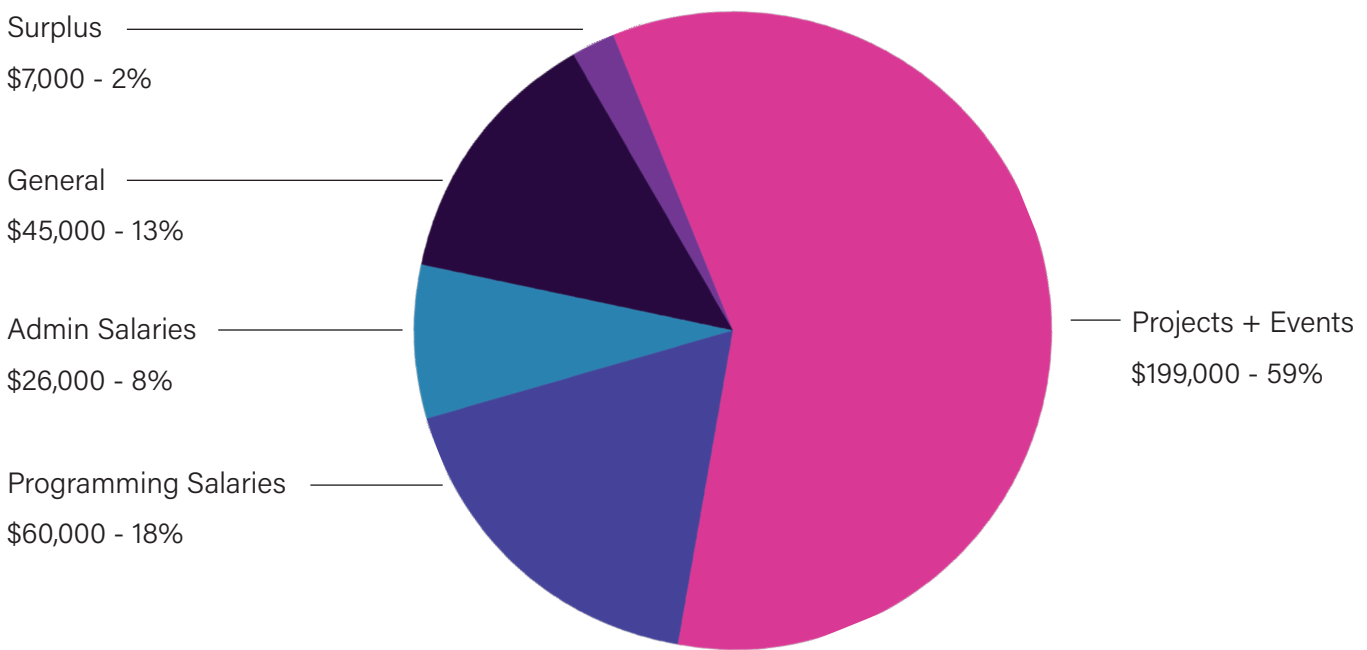


Winnipeg Design Festival, ReVIBE, photography by Leif Norman
STOREFRONT MANITOBA ANNUAL REPORT 2023

REVENUE



EXPENDITURES



BOARD AND VOLUNTEERS

BOARD OF DIRECTORS + STAFF

Architects, landscape architects, academics, interior designers, city planners, design enthusiasts



JAYA BEANGE
Executive Director



RICHARD DERKSEN
Chair



BARB BESNER
Treasurer/Secretary



TOM MONTEYNE
Board Member



JEFF PALMER
Past Chair



RASNA MADHUR
Board Member



REANNA MERASTY
Board Member



CHOI HO
Board Member



KAILEY KROEKER
Board Member



ED EPP
Board Member



KATIE DUBIENSKI
Board Member



HEATHER CRAM
Board Member



CHRIS WIEBE
*Board Member
(On leave)*



SARI HALLDORSON HAINES
Staff

+12 SUBCOMMITTEES:

Including board members, design professionals, event planners, fundraisers, private + public partners, academics, students:

EXECUTIVE
TABLE FOR 1200
WINNIPEG DESIGN FESTIVAL
FRONTLINES
BENCHMARK
COOL GARDENS
ONE GREEN CITY
FUNDRAISING
GOVERNANCE
COMMERCE DESIGN
DESIGN MATTERS
ADVOCACY

+50 EVENT VOLUNTEERS:

ESTIMATED TOTAL VOLUNTEER HOURS:

1000+ HOURS = \$12,000 (AT MIN WAGE)

StorefrontMB

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Table for 1200
Photography by Stationpoint