

# WINNIPEG DESIGN FESTIVAL

**StorefrontMB**  
Architecture/Design/Urbanism

JANUARY 2018

## **2018 Winnipeg Design Festival**

### **Curatorial Position - Call for Expressions of Interest**

The Winnipeg Design Festival is Storefront Manitoba's largest annual project. It aims to educate, share, discuss, promote, and celebrate architecture and design. Over the past seven festivals, the WDF has experienced a growing demand and participation with an estimated 4,000 attendees spread over more than 25 individual events in 2017.

The Winnipeg Design Festival builds relationships and partnerships that promote and celebrate the value of good design. Festival events, including lectures, symposiums, interactive installations, tours, and exhibits, are the primary means of interaction and discourse. Each event brings the professional and creative communities together with the broader community to continue the dialogue about design and urbanism.

Storefront Manitoba is looking for a motivated individual or team to take over the reigns of Festival Curator for the 2018 season. It is anticipated that the festival will be scheduled for late September in collaboration with Culture Days.

### **Candidate**

The ideal candidate(s) for this position will be passionate about design and design culture, self-motivated and enthusiastic with exceptional written and graphic communication skills. Strong interpersonal, organizational and budgeting skills are also key qualities. Preference will be given to teams of two people.

The Festival Curator is responsible for maintaining creative control of the festival while keeping to its Mission, Vision and Objectives. The Festival Curators will also manage the festival and be responsible for all logistical coordination including venue bookings, permits, printing, sponsorship, volunteer wrangling & distribution of promotional material and social media promotion.

The new Festival Curators can expect to commit  $\pm 24$  hours/month to the job from March to October 2018. However, one can expect the hours to vary from month to month and increase as the September Festival date approaches.

The Festival Curator reports to the Storefront Manitoba Executive Director and the Storefront Manitoba board of directors.

## **Curatorial Duties Include**

- Generate festival theme, schedule and budget.
- Create graphic identity and promotional material, including social media and website management.
- Meet with and coordinate individual event producers.
- Brainstorm new events; approach and meet with potential contributors.
- Press relations duties including promotional television & radio interviews.
- Assist with grant applications as required.
- Curate, coordinate and manage overall schedule and budget.
- Produce a final report and presentation for the Storefront Manitoba board of directors.

## **Compensation**

The Curator position shall receive a one time honorarium of \$5,000, (to an individual or split between a team of two or more individuals).

## **Applications**

All applicants shall provide a proposal outlining their interest in the Winnipeg Design Festival and why they are the ideal candidate(s) for this position. All proposals shall include a current CV for each team member.

## **Apply to**

Storefront Manitoba  
120 Yale Ave.  
Winnipeg, MB  
R2C 0H8

**Deadline:** January 22, 2018

## **Winnipeg Design Festival**

winnipegdesignfestival.net  
www.facebook.com/thewinnipegdesignfestival  
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