



# PARK(ing) Day

**"User-generated urbanism and temporary tactics for improving the public realm"**

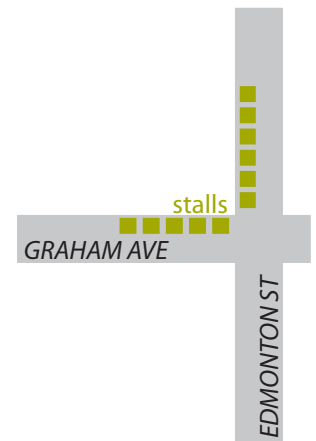
- *The Parking Day Manifesto, Reba*

PARK(ing) Day is an annual open-source global event where citizens, artists and activists collaborate to temporarily transform metered parking spaces into "PARK(ing)" spaces - temporary public spaces. The project began in 2005 as a way to promote the need for more urban open space, to generate critical debate about the creation and allocation of public space, and to improve the overall quality of the urban realm. For more information please visit <https://www.facebook.com/PARKingDayWPG/>

Participants are encouraged to consider this year's Winnipeg Design Festival theme: Cha[ll]enge - design challenges us to dream bigger and push ideas further in order to change the way we experience and interact with our surroundings.

This year, the Manitoba Association of Landscape Architects (MALA) will be granting two awards of \$500 to put towards material costs, see more information on competitions below.

## PARKING STALL INFORMATION



## DESIGN CONSIDERATIONS

- The installation must not disrupt adjacent vehicular and/or pedestrian paths
- Installations must consider safety and comfort of subjects, especially along the street edge of the installation
- Installations will require a representative on-site during the entire event
- Installations are required to incorporate a 4' high protective fence (provided by event organizers) to separate the installation from vehicular traffic lanes
- Installations must be capable of withstanding rain and wind
- Teams are responsible for the design, materials, fabrication, transportation, installation and removal of their installations for the event, including associated costs

# SUBMISSION REQUIREMENTS

- Team member names and credentials
- Installation title and design concept description (maximum 250 words)
- A layout plan (1:25 scale) with dimensions and material annotations on an 11" x 17" sheet
- Visual representation of the idea (i.e. perspective, sketch, details, and / or diagrams) to convey the overall experience of the proposed installation
- Construction method of the installation (i.e. construction process and material sourcing)
- Detailed cost estimate
- Completed application form
- Signed media release form

## 2016 SCHEDULE

### AUGUST

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

- August 2 - *Submission deadline*
- August 8 - *Notification of qualified entries & feedback*
- August 22 - *Re-submission based upon feedback given to teams by jury*
- August 26 - *Final feedback before construction*

### SEPTEMBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

September 16 - *Installation for PARK(ing) Day!*

## MALA STUDENT COMPETITION & MALA PARK(ING) DAY COMPETITION

The MALA student competition will award a LASA member, individual or team \$500 for materials cost. MALA will select the design based on its creativity, overall constructability, ability to adhere to the PARK(ing) Day brief and this years WDF's theme. LASA member submissions will also be considered for re-installation at next years PARK(ing) Day. Only LASA members are eligible for the MALA student funding.

The MALA PARK(ing) Day competition will award \$500 for materials cost for a Park(ing) Day submission that exemplifies this years WDF theme, creativity, overall constructability, and it's ability to adhere to the PARK(ing) Day brief. This competition is open to all participants.



2015



2014



2014



2013



2012

# PARKING DAY APPLICATION FORM

**To participate in the Winnipeg Design Festival in celebration of Park[ing] Day, an organized event under the Storefront Manitoba umbrella please fill out and email submission to *mala.parkingday@gmail.com***

Installation title: .....

Name of the team/organization: .....

Team captain: .....

Address: .....

Phone no: .....

E-mail: .....

Team members names & credentials:

Material suppliers and/or donors:

**This submission includes (place a check mark beside each element):**

- Filled out and signed application form with safety requirement waiver
- Max. 250 word write up
- Layout plan (1:25 scale)
- Visual representation(s) of installation idea
- Construction method description
- Detailed cost estimate
- Preliminary signed media release form

I hereby agree to follow the attached PARK(ing) Day and safety requirements.

Signature ..... Date .....  
(Team captain)

*SFMB & MALA appreciate your enthusiasm in participating in this event and making our City more active.*