WINNIPEG DESIGN FESTIVAL

StorefrontMB
Architecture/Design/Urbanism

April 2016

2017 Winnipeg Design Festival

Curatorial Position - Request for Expressions of Interest

The Winnipeg Design Festival is Storefront Manitoba's largest annual open and public event that aims to share, discuss, promote, and celebrate design in the province. Last year the Winnipeg Design Festival experienced growing demand and participation with an estimated 2,500 attendees spread over more than 20 events.

The Winnipeg Design Festival strives to build relationships and partnerships that promote the value of design and design culture. Festival events, including lectures, symposiums, interactive installations, tours, and exhibits, are the primary means of interaction with the broader community. Each event intends to bring the professional and creative community together with the public to continue a dialogue of design in the city.

Storefront Manitoba is a non-profit organization dedicated to advancing public awareness of architecture, design and the city. It is now looking for a motivated individual or team to take over the reigns of Festival Curator for the 7th edition of the Winnipeg Design Festival in September 2017.

Candidate

The ideal candidate(s) for this job will be passionate about design and design culture, self motivated and enthusiastic with exceptional written and graphic communication skills. Strong interpersonal, organizational and budgeting skills are also key qualities.

The Festival Curator is responsible for maintaining creative control of the festival while keeping to its Mission, Vision and Objectives. The Festival Curator works closely with the Festival Manager who is responsible for all logistical coordination including accounting, venue booking, permits, printing, sponsorship, volunteer wrangling & distribution of all promotional material.

The new Festival Curator can expect to commit ±24 hours/month to the job from February to September 2016, on average, to shadow the current team, and ±40-60 hours/month during that same time period in 2017. One can expect the hours to vary from month to month and increase as the September Festival approaches.

The Festival Curator(s) reports to the Storefront Manitoba Executive Director.

Curatorial Duties Include

• Shadow the 2016 festival curators during the planning stages and at the Festival.
• Generate festival theme for the 2017 Festival.
• Create graphic identity and promotional print material
• Develop and maintain website and social media platforms.
• Collaborating with the Festival Manager, create and assist in the maintenance of
    • the Festival budget, planning schedule and event schedule
    • event application forms and criteria,
    • sponsorship strategies and soliciting.
• Collaborating with the Festival Manager, create a strategy for large sponsorships ($10k and up) and be the primary contact to solicit, negotiate and maintain.
• Regular meetings with the Event Manager and SF representative.
• Meetings with existing potential event coordinators.
• Brainstorm new events and approaches, collaborating with interested partners.
• Media relations duties including promotional newspaper, television & radio interviews.
• Solicit volunteers.
• Provide event day oversight.
• Assist with grant applications as required.
• Coordinate events and schedule with the Festival Manager.
• Co-produce, with the Festival Manager, a final report and presentation for applicable grant reporting and for the Storefront Manitoba board of directors.

Compensation

The Curator position shall receive a one time honorarium of $5,000-$7,500 (to an individual or split between a team of two or more individuals. Dependent on funding).

Applications

All applicants shall provide a proposal outlining their interest in the Winnipeg Design Festival and why they are the ideal candidate(s) for this position. All proposals shall include a current CV for each team member.

Apply to

Storefront Manitoba
120 Yale Ave.
Winnipeg, MB, R3M 0L7

Deadline

Midnight, Thursday April 28th 2016

Winnipeg Design Festival
winnipegdesignfestival.net
www.facebook.com/thewinnipegdesignfestival
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