

TABLE FOR 1201

1200 GUESTS / 150 TABLES = 365m

ONE OF THE WORLD'S LONGEST DINING TABLES

CALL FOR CORPORATE SPONSORS

HOST ONE OF 150 TABLES AT WINNIPEG'S MOST CELEBRATED DESIGN EVENT

- **SPONSORSHIP:** \$900 PER TABLE [8 guests / table]
- **DATE:** Saturday, May 23, 2015, 7pm - 9pm
- **LOCATION:** A prominent location in downtown Winnipeg, TBA 1 hour prior

THE OPPORTUNITY

StorefrontMB is seeking corporate table sponsors for Table for 1201, a spin-off event of the original Table For 1200 event which took place in Winnipeg in 2014.

Table for 1201 will again highlight Winnipeg's emerging design scene by bringing together architecture, design and the culinary arts to create an evening of entertainment and stimulating conversation in an absolutely unique setting. At 365 meters long, Table for 1201 will be one of the world's longest dinner table and a truly spectacular 'pop up' outdoor dining experience that will attract both local and international media attention. The event will be a fun and exciting opportunity to engage in a public conversation about the value of architecture and related design disciplines. The event will take place in a prominent public location in downtown Winnipeg, to be announced one hour prior to the occasion.

The event is being organized as part of Storefront MB's mandate to raise awareness about the value of design and urbanism to a broader public and will serve as a fundraiser to support other SfMB projects such as the

Winnipeg Design Festival, Cool Gardens, and Re-Imagining Winnipeg. Consisting of another 150 tables of eight, Table for 1201 will invite representatives from city government, prominent institutions, arts organizations and citizens alike to take a seat at the table and join in on a discussion around design culture.

Meals will be provided by local chefs – spearheaded by the team from RAW: almond [Mandel Hitzer from Deer + Almond and Joe Kalturnyk from RAW Gallery], who along with their partners, are planning a prairie-themed dinner. We expect the event not only to be a real spectacle but also a great culinary event. We are inviting all attendees to dress for a "Winnipeg White Out" in all white to provide a truly unique and magical visual dimension to the evening.

Your table sponsorship of \$900 will provide dinner for your table of 8. We will provide an orientation session for your designated Table Captain (point contact) to cover the logistics involved in 'popping' your table up on site - just make sure to bring your own chair and an appetite for adventure!

THE BENEFITS:

Electronic Media

- Logo placement on the Table for 1201 website - www.tablefor1201.ca
- Logo placement on the StorefrontMB website - www.storefrontmb.ca
- Recognition in 3 StorefrontMB monthly e-blasts to 600+ [depending on how early you purchase]

Advertising & Public Relations

- Logo placement on electronic and hard copy press releases, invitations, e-blasts, media kits and other communications vehicles
- Logo placement on print / online advertisement related to promotion of Table for 1201 thanking our sponsors

Onsite

- Printed Table Card with your logo prominently displayed
- Your choice of table number in the long lines of tables!

TABLE FOR 1201

FOR MORE INFORMATION:
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StorefrontMB
Architecture/Design/Urbanism

Photographs: Jacqueline Young, Table for 1200, May 2014.