

TABLE FOR 1200

1200 GUESTS / 150 TABLES = 365m

THE WORLD'S L O N G E S T DINING TABLE

CALL FOR CORPORATE SPONSORS

HOST ONE OF 150 TABLES AT A WORLD RECORD-BREAKING DINNER

PART OF THE ARCHITECTURE CANADA | RAIC FESTIVAL

SPONSORSHIP: \$500 PER TABLE (8 guests / table)

DATE: Saturday, May 31, 2014, 7pm - 9pm

LOCATION: To be announced 1 hour prior to the event [a prominent location in downtown Winnipeg]

THE OPPORTUNITY:

StorefrontMB and 5468796 Architecture are seeking corporate table sponsors for Table for 1200, a spin-off event of the MAA / RAIC Festival of Architecture which is taking place in Winnipeg from May 28-31.

Table for 1200 will highlight Winnipeg's emerging design scene by bringing together architecture, design and the culinary arts to create an evening of entertainment and stimulating conversation in an absolutely unique setting. At 365 metres long, Table for 1200 will be the world's longest dinner table and a truly spectacular 'pop up' outdoor dining experience that will attract both local and international media attention. The event will be a fun and exciting opportunity to engage in a public conversation about the value of architecture and related design disciplines. The event will take place in a prominent public location in downtown Winnipeg, to be announced one hour prior to the occasion.

The event is being organized as part of Storefront MB's mandate to promote the value of the spatial design disciplines to a broader public and is the finale of 5468796 Architecture's "Table for 12, Canada's 2013 Prix de Rome

project", a series of dinners held in eight cities around the world that engaged a meaningful dialogue about the importance of architectural culture. Consisting of 150 tables of eight, Table for 1200 will invite representatives from the city government, prominent institutions, arts organizations and citizens alike to take a seat at the table and join in on this discussion.

Meals will be provided by local chefs – spearheaded by the team from RAW:almond (Mandel Hitzer from Deer + Almond and Joe Kalturnyk from RAW Gallery) along with Ben Kramer from Diversity Food Services, who are planning a prairie-themed dinner. We expect the event not only to be a real spectacle but also a great culinary event. We are inviting all attendees to dress for a "Winnipeg White Out" in all white to provide a truly unique and magical visual dimension to the evening.

Your table sponsorship of \$500 will provide dinner for your table of 8. We will provide an orientation session for your designated Table Captain (point contact) to cover the logistics involved in 'popping' your table up on site - just make sure to bring your own chair and an appetite for adventure!

THE BENEFITS:

Electronic Media

- logo placement on the Table for 1200 website - www.tablefor1200.ca
- logo placement on the StorefrontMB website - www.storefrontmb.ca
- Recognition in the Storefront MB monthly e-blasts to 600+

Advertising & Public Relations

- logo placement on electronic and hard copy press releases, invitations, e-blasts, media kits and other communications vehicles
- logo placement on any print and online advertisement related to promotion of the Table for 1200 thanking our sponsors

Onsite

- Printed Table Card with your logo prominently displayed
- Your choice of table number in the long line of tables!



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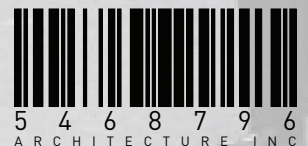
Image source: Florida's Longest Dining Table, Delray Beach, April 2011.
<http://www.downtowndelraybeach.com/dda>

FOR MORE INFORMATION:

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StorefrontMB
Architecture/Design/Urbanism



ARCHITECTURE INC