

WINNIPEG DESIGN FESTIVAL

StorefrontMB
Architecture/Design/Planning

January 7, 2014

2014 Winnipeg Design Festival

Curatorial Position - Request for Expressions of Interest

The Winnipeg Design Festival is Storefront Manitoba's largest annual open and public event that aims to share, discuss, promote, and celebrate design in the Province of Manitoba. Over three successful festivals, the Winnipeg Design Festival experienced growing demand and participation with an estimated 2,500 attendees spread over 20 events in its third year.

The Winnipeg Design Festival strives to build relationships and partnerships that promote the value of good design. Festival events, including lectures, symposiums, interactive installations, tours, and exhibits, are the primary means of interaction with the greater public audience. Each event intends to bring the professional and creative community together to start a dialogue of design in the city.

Storefront Manitoba is looking for a motivated individual or team to take over the reigns of festival Curator for the 4th edition of the Winnipeg Design Festival scheduled for September 2014.

Candidate

The ideal candidate(s) for this job will be passionate about design and design culture, self motivated and enthusiastic with exceptional written and graphic communication skills. Strong interpersonal, organizational and budgeting skills are also key qualities.

The Festival Curator is responsible for maintaining creative control of the festival while keeping to its Mission, Vision and Objectives. The Festival Curator works closely with the Festival Coordinator - who is responsible for all logistical coordination including venue booking, permits, printing, sponsorship, volunteer wrangling & distribution of all promotional material and social media promotion.

The new Festival Curator can expect to commit ± 24 hours/month to the job from February to October 2014 on average. However, one can expect the hours to vary from month to month and increase as the September Festival approaches.

The Festival Curator reports to the Storefront Manitoba Executive Director and the

Storefront Manitoba board of directors.

Curatorial Duties Include

- Generate festival theme.
- Create graphic identity and promotional material, including social media.
- Meet with existing festival & event coordinators.
- Brainstorm new events, approach and meet with interested parties.
- Press relation duties including promotional television & radio interviews.
- Assist with grant applications as required.
- Coordinate overall schedule with Festival Coordinator.
- Co-produce a final report and presentation with the Festival Coordinator for the Storefront Manitoba board of directors.

Compensation

The Curator position shall receive a one time honorarium of \$5,000, (to an individual or split between a team of two or more individuals).

Applications

All applicants shall provide a proposal outlining their interest in the Winnipeg Design Festival and why they are the ideal candidate(s) for this position. All proposals shall include a current CV for each team member.

Apply to

2014 WDF Curator
c/o Storefront Manitoba
120 Yale Ave.
Winnipeg, MB
R2C 0H8

Deadline

January 27, 2014

Winnipeg Design Festival

winnipegdesignfestival.net
www.facebook.com/thewinnipegdesignfestival
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